

NEWS FOR IMMEDIATE RELEASE

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Vegetable Processing Demonstration Proves Highly Successful ***Independent Tests Reveal Gentler Handling, Less Moisture and Longer Shelf Lives***

'S-HERTOGENBOSCH, Netherlands — July 21, 2009 — HayssenSandiacre, a leading manufacturer of vertical and horizontal form/fill/seal machinery, is pleased to report high attendance and positive industry feedback in response to its recent vegetable processing demonstration, Demo4You, which took place from June 8 to 26 at the HayssenSandiacre facility in 's-Hertogenbosch, Netherlands. The event was hosted by HayssenSandiacre in collaboration with ACB Solutions, Eillert B.V., and Fresh Food Equipment B.V., three leading Dutch companies each active in vegetable processing.

“There was a great deal of interest from companies throughout Europe to experience the presentation of our ‘total concept’ in vegetable processing,” said Theo de Koning of HayssenSandiacre. “We never expected that such a broad mix of companies, large and small, were prepared to invest the time and money to witness this unique display.”

The vegetable processing line incorporated the strengths of each of the four cooperating companies, and consisted of a preparation table, slicing machine, washer, drying unit, cooling belt, and weighing and packing unit. Demonstrations were conducted with a variety of products to measure oxygen, carbon dioxide, moisture on film, moisture on product, color, smell and pinkness. The tests were performed by an independent Diagnostic Service Center associated with Wageningen University in the Netherlands and proved that the concept presented was able to provide gentler handling and produce better quality products with less moisture and longer shelf lives.

Visitors ranged from independent catering companies to leading restaurant and supermarket chain suppliers, who were shown the latest techniques in processing from energy-saving machinery to high-performance packaging. Products such as young spinach, baby leaves and salads were processed and packed in real time, 14 hours a day, over the course of the three-week event.

Vegetable Processing Demonstration

July 21, 2009

Page 2 of 2

“Subjects like convenience, product quality and shelf-life improvements are always on the agenda of the food processing industry,” de Koning explained. “By combining the strengths of our four companies, we believe we have demonstrated new possibilities and a new vision for the future of this industry.”

For a complete update on Demo4You, please contact theo.dekoning@hayssensandiacre.com.

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